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**M – 1737**

Reg. No. : .....

Name : .....

**Fifth Semester B.A. Degree Examination, December 2021**  
**Career Related First Degree Programme Under CBCSS**  
**Journalism and Mass Communication and Video Production**  
**JC 1571 – DOCUMENTARY FILM**  
**(2018 and 2019 Admission)**

Time : 3 Hours

Max. Marks : 80

I. Answer all questions. Explain the following each in a maximum of 30 words.

1. Voice of God
2. Sequence
3. Head Room
4. Negative framing
5. Kindo Pravda
6. India-67
7. Slap stick
8. Bert Haanstra
9. VICTERS
10. Story board

**(10 × 1 = 10 Marks)**

P.T.O.

II. Write short notes, each not exceeding **60** words, on **any eight** of the following :

11. How will you explain the term 'visual anthropology'?
12. What is "Shockumentary"?
13. What are the functions of documentary as a medium of communication?
14. List the identifying features of poetic documentary.
15. Why is creative use of visuals the highlight of a quality documentary?
16. What are 'how-to-do-it documentaries'?
17. What is the need of programme research while producing documentaries?
18. Explain the term 'Docudrama'.
19. List the identifying features of the genre 'scientific documentaries'?
20. What are specialities of compilation movies?
21. List the five elements of a documentary
22. Does 'Match cut', has any relevance while editing documentaries?
23. What is low key lighting?
24. Who is the father of Documentary Cinema and why is he called so?
25. List a few points to consider while planning interview for a video documentary.
26. How will you differentiate a documentary from a feature film?

**(8 × 2 = 16 Marks)**

III. Write short essays, not exceeding **120** words, on **any six** of the following.

27. What are the features of the movement 'cinema verite'?
28. What were the social conditions that led to the development of the new wave movement in documentary?
29. What are the characteristic features of films made by Michael Moore?

30. List and explain different camera angles.
31. Explain how documentaries fare better as a propaganda tool than feature films.
32. List the identifying features of participatory documentaries.
33. What is the importance of archival footage to documentary makers?
34. Why is creative use of lights important to documentary film making?
35. Empathy created in the minds of audience, made out of great documentary story telling is the great fuel of social action – Elaborate.
36. Research is the most important aspect of preproduction of a documentary- Explain.
37. Documentaries are made on editing tables- Do you confirm to this view?
38. What is the importance of John Grierson in the history of films?

**(6 × 4 = 24 Marks)**

IV. Write long essays on any two of the following:

39. Write a critical appreciation of any one of the award winning documentaries that you have seen recently.
40. Explain how digital methods of production have helped the documentary film makers in the creation of more realistic films.
41. Give an overview of the major landmarks in the history of Documentary cinema in India.
42. List and explain various stages of producing a documentary.

43. What is treatment? Why is it important while you get ready for the creation of a documentary film?
44. How will you differentiate between various modes of documentaries? Explain each with examples.

**(2 × 15 = 30 Marks)**

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**M – 1738**

Reg. No. : .....

Name : .....

**Fifth Semester B.A./B.Sc./B.Com. Degree Examination, December 2021**

**Career Related First Degree Programme under CBCSS**

**Group 2(a)**

**JOURNALISM AND MASS COMMUNICATION AND VIDEO PRODUCTION**

**OPEN COURSE**

**JC 1551.1 : FILM APPRECIATION**

**(2018 & 2019 Admission)**

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, each in a word or a maximum of **30** words.

1. Arrival of a train
2. John Abraham
3. Adoor Gopalakrishnan
4. Shyam Benegal
5. Parallel cinema
6. Nanook of the north
7. Low angle
8. Extreme long shot
9. Ambient sound
10. Ritwik Ghatak.

**(10 × 1 = 10 Marks)**

P.T.O.

II. Write short notes, each not exceeding **60** words, on any eight of the following.

11. Montage
12. Mis-en-scene
13. Lumiere Brothers
14. Thomas Alva Edison
15. "The great Indian kitchens"
16. IFFI
17. Mani Kaul
18. Italian neo- realism
19. Cinema verité
20. Dada Saheb Phalke
21. Balachandar
22. J C Daniel
23. FTII
24. Middle cinema
25. H.S. Bhatvadekar
26. Udaya studio.

**(8 × 2 = 16 Marks)**

III. Write short notes, each not exceeding **60** words, on **any six** of the following.

27. Write a note on the life of Charlie Chaplin.
28. Explain the contributions of Adoor Gopalakrishnan in Indian Cinema.

29. Explain the main characteristics of cinema in India.
30. Write a review of a film that inspired you a lot.
31. Explain your view points about the new trends in Malayalam film industry.
32. Explain the landmark of the film "The Jazz Singer".
33. Write a review of any one of the films directed by G Aravindan.
34. Write note on the film "Dilwale Dulhania le Jayenge".
35. What is the creative use of light in film? Explain with examples.
36. What are the functions of film editing?
37. Explain the landmarks of Hollywood cinema.
38. What is documentary movies?

**(6 × 4 = 24 Marks)**

IV. Write long essays on any **two** of the following.

39. Explain in detail the evolution of cinema.
40. What is cinematography? Explain the shots in detail.
41. Critically evaluate the adaptation of literary works in Malayalam film industry.
42. Netflix and Amazon have opened a new world of film distribution. Comment.
43. Explain in brief the history of Malayalam cinema.
44. What are the basic principles of film editing? Explain with suitable examples.

**(2 × 15 = 30 Marks)**

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M – 1733

Reg. No. : .....

Name : .....

**Fifth Semester B.A. Degree Examination, December 2021.**

**Career Related First Degree Programme under CBCSS**

**Group 2(a)**

**Journalism, Mass Communication and Video Production**

**Open Course**

**JC 1551.1 – FILM APPRECIATION**

**(2014, 2016 & 2017 Admission)**

Time : 3 Hours

Max. Marks : 80

- I. Answer all questions, each in a word or a maximum of 30 words
1. Who is the director of "Trip to the Moon"?
  2. Which is the first feature film produced in India?
  3. Name the first documentary film.
  4. Name the first feature-length sound film.
  5. Who invented celluloid?
  6. Who invented Cinematograph?
  7. When and where was the first screening of 'early actualities' held in India?

P.T.O.



8. Which is the first US narrative film?
9. Who directed 'Battleship Potemkin'?
10. Name the first colour movie in Malayalam.

**(10 × 1 = 10 Marks)**

II. Write short notes, each not exceeding **60** words, on **any eight** of the following:

11. Short Film
12. Epic Film
13. Medium Shot
14. Film Format
15. EDL
16. Cut
17. Insert shot
18. Off-screen sounds
19. Back light
20. Pan
21. Shot
22. Film Format

**(8 × 2 = 16 Marks)**

III. Write short essays, each not exceeding **120** words, on **any six** of the following:

23. Satyajit Ray
24. Action Continuity
25. Storyboard

26. Montage Theory
27. French New Wave
28. Documentary
29. Ethnographic Film
30. Lighting in Film
31. Production Sound

**(6 × 4 = 24 Marks)**

IV. Write long essays on any two of the following:

32. Explain the various transitions used in editing.
33. Enumerate the camera angles and its meaning in film narrative.
34. Impact and importance of Film Society Movement in India.
35. Differentiate between art cinema and commercial cinema with examples.

**(2 × 15 = 30 Marks)**

Reg. No. : .....

Name : .....

**Fifth Semester B.A. Degree Examination, December 2021**  
**Career Related First Degree Programme under CBCSS**  
**Journalism and Mass Communication and Video Production**  
**Core Course – VII**  
**JC 1541 : MALAYALAM JOURNALISM**  
**(2018 & 2019 Admission)**

Time : 3 Hours

Max. Marks : 80

- I. Answer **all** questions. Each in a word or a maximum of **30** words.
1. Who founded Rajyasamacharam?
  2. Who was the publisher of Gnananikshepam?
  3. Who was Benjamin Baily?
  4. Write a note on Vivekodayam magazine.
  5. Who was the founder of Mathrubhoomi daily?
  6. Who publishes 'Kaishakasree' Magazine?
  7. Which was the second journal published in Malayalam?
  8. Which is the oldest surviving newspaper in Malayalam?
  9. Write about a technology magazine in Malayalam.
  10. Which Newspaper organises Aksharamuttam Quiz?

**(10 × 1 = 10 Marks)**

P.T.O.

II. Write short notes, each not exceeding 60 words, on **any eight** of the following:

11. Mangalam daily

12. Write a short note on Political magazines.

13. Write a note on online news media.

14. Write a short note on circulation war among newspapers.

15. What are the features of women's magazines?

16. Write a note on picture syndicates.

17. What do you mean by hyperlocalism in journalism?

18. What do you mean by news values?

19. What is image editing?

20. What is a syndicated column?

21. What is modular page layout?

22. Write a brief note on Swadeshabhimani Ramakrishna Pillai.

23. Write a detailed note on the contributions of Kandathil Varghese Mappilai.

24. What is an editorial column?

25. What is page makeup?

26. What are the principles of layout?

**(8 × 2 = 16 Marks)**

- 11f. Write short essays, each not exceeding **120** words on **any six** of the following:
27. Describe the different promotional techniques adopted by the newspapers.
  28. How the design and layout of newspapers affect its circulation and acceptance?
  29. Write a note on a community oriented social responsibility program initiated by any one of the Malayalam newspapers.
  30. Explain the impact of sensationalism of news.
  31. Discuss about the issues in news translation.
  32. Analyse the performance of newspapers in the wake of online journalism.
  33. Write a note on Vidyasamgraham.
  34. Critically evaluate the editorial page design of a newspaper.
  35. Write short profile of K.P. Keshava Menon.
  36. Write a detailed note on sports magazines.
  37. Explain the difference between news agencies and news syndicates.
  38. Write in detail about finance journalism in Magazines.

**(6 × 4 = 24 Marks)**

- IV. Write long essays on **any two** of the following:
39. Discuss in detail the origin of Malayalam Journalism.
  40. Critically evaluate the impact of online media in Malayalam Newspapers.
  41. Critically evaluate the significance of specialized magazines.
  42. Write brief profiles of any five prominent journalists in Malayalam.
  43. Critically evaluate the significance of women's magazines.
  44. Explain the impact of graphic design in the Newspaper layout.

(2 × 15 = 30 Marks)

Reg. No. : .....

Name : .....

**Fifth Semester B.A. Degree Examination, December 2021**

**Career Related First Degree Programme Under CBCSS**

**Group 2 (b)**

**Journalism and Mass Communication And Video Production**

**Core Course VIII**

**JC 1542 — MASS MEDIA MANAGEMENT**

**(2018 and 2019 Admission)**

Time : 3 Hours

Max. Marks : 80

- I. Answer a(Very Short Answer Type) II questions in a word or in a few words.
1. Where is the headquarters of Malayalam daily Malayala Manorama?
  2. Name of the Malayalam daily owned by Catholic Church?
  3. Who is the chairman of Prasar Bharati?
  4. Mark True or False? Malayalam TV Channel Kairali TV is managed by a trust closely related to CPI (M).
  5. Name the Rajya Sabha MP who owns the news channel Asianet News?
  6. What is known as ad hole in a newspaper?
  7. What is the duty of a circulation manager in a daily?
  8. Name the mouthpiece newspaper of Congress in Kerala?

9. Who is the editor of Mathrutbhumi daily?
10. Mark True or False? Jaihind TV is controlled by CPI.

**(10 × 1 = 10 Marks)**

- II. Write short notes, without exceeding 60 words, on any **eight** of the following questions.
11. What are the duties and responsibilities of a Chief of Bureau in a newspaper or news channel?
  12. Briefly describe the structure of a TV production house?
  13. Name other media ventures of The Times of India group?
  14. When was the first press commission established? Who was the chairman?
  15. Briefly describe evolution of management thought?
  16. What are the contributions of Robert Owens for personnel management?
  17. Which are the leading English dailies in South India?
  18. When was second press commission reconstituted? Who was the chairman of the reconstituted commission?
  19. Briefly explain the neo classical theory of management.
  20. Is there any current crisis related to newsprint in the newspaper industry? Explain.
  21. "A reporter writes the paper while a sub editor makes it". Explain.
  22. Is editing a film same as editing a newspaper? Explain.
  23. Explain the conglomerate ownership model in media industry.
  24. Which are the major business newspapers in India?



25. Explain about family-owned media houses in India by citing an example.
26. Write a short note on Newspaper Development Commission.

**(8 × 2 = 16 Marks)**

III. Write short essays, not exceeding 120 words, in any **six** of the following

27. Press Council of India.
28. Describe about different media ownership models.
29. B G Verghese committee.
30. Write about the news channels controlled by political parties and movements in Kerala.
31. What are the responsibilities of a News Editor in a newspaper?
32. Describe the structure of a news desk in a general news paper.
33. What are the revenue models for a newspaper?
34. What do abbreviations ABC and BARC stand for? Explain.
35. What are the responsibilities of an HR manager in a media organisation?
36. Do you feel that magazine journalism in India is dying? Explain.
37. What is citizen journalism?
38. Describe about role of Public Relations Agencies in media industry.

**(6 × 4 = 24 Marks)**

IV. Write long essays on any **two** of the following

39. What are the general Principles of management by Henri Fayol?
40. First Press Commission of India.

41. Citizen journalism and social media pose a threat to news agency. Do you agree with this statement? Explain?
42. Suggest viable revenue models for an online news portal in which you are appointed as the CEO?
43. What are the challenges faced by TV news channels in India?
44. Do you think that the recent decision of union government to issue a government order to control online news portal a good idea? Explain.

**(2 × 15 = 30 Marks)**

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M – 1736

Reg. No. : .....

Name : .....

**Fifth Semester B.A. Degree Examination, December 2021**

**Career Related First Degree Programme Under CBCSS**

**Group 2 (a)**

**Journalism and Mass Communication and Video Production**

**Core Course IX**

**JC 1543 – MEDIA LAWS AND ETHICS**

**(2018 & 2019 Admission)**

Time : 3 Hours

Max. Marks : 80

- I. Answer all questions. Each in a word or a maximum of 30 words.
1. Who is the current chairman of Press Council of India?
2. Article 19.11 deals with \_\_\_\_\_.
3. What is censoring?
4. What is the role of Solicitor General?
5. What is a civil contempt according to contempt of court law?
6. What is slander?
7. When was Official Secrets Act enacted in India for the first time?
8. What is a Habeas corpus writ?
9. What is the stipulated time frame for the resolution of an RTI query?
10. What is cyber bullying?

**(10 × 1 = 10 Marks)**

P.T.O.

II. Write short notes, each not exceeding 60 words, on **any eight** of the following.

11. Directive principles of Indian Constitution.
12. Press Freedom.
13. Criminal Procedure Code.
14. Sessions Courts.
15. Plagiarism.
16. Defenses for Libel.
17. Press accreditation.
18. Law of sedition.
19. Cyber stalking.
20. Piracy.
21. Indian Penal Code.
22. Digital Signature.
23. Media activism.
24. CBFC.
25. Media Trial.
26. Cyber Crimes.

**(8 × 2 = 16 Marks)**

III. Write short essays, each not exceeding 120 words on **any six** of the following.

27. Explain the constitutional foundations of Freedom of Speech and Expression.
28. Elaborate the concept of fairness doctrine.
29. Write a detailed note on the Press Commissions of India.

30. Explain the Contempt of Court Act 1971.
31. Discuss in detail about the code of ethics for journalists.
32. Discuss in detail the Official Secrets Act.
33. Explain the aspects Press and Registration of Books Act.
34. Explain the scope of Right to Information Act in India.
35. Elaborate the concept of copyright protection.
36. Write in detail about the powers and functions of Supreme Court in India.
37. Discuss about the roles and responsibilities of Public Information Officers.
38. Explain the ethical issues related to Internet.

**(6 × 4 = 24 Marks)**

IV. Write long essays on **any two** of the following:

39. Prepare a news analysis report which demonstrates the instances of media trial in India.
40. Discuss in detail about the recommendations of 1<sup>st</sup> and 2<sup>nd</sup> Press Commissions.
41. Discuss about the defamation laws in India.
42. Critically examine the parliamentary privileges and the aspects of parliamentary reporting.
43. Examine the major sections of IT Act 2000.
44. Critically examine the role of media in a democratic society.

**(2 × 15 = 30 Marks)**